SBConnect

Entrepreneurship Series Gaby Molina, Owner & Operator of MARS Graphix



INNOVATIVE OUTREACH.
ENGAGING PARTNERSHIPS.
TRANSFORMATIVE OUTCOMES.



Did you know that the global graphic designer market grew 5.1% in 2021 and is now worth S41 billion (ibisworld.com)? Come and join this virtual session with design entrepreneur Gaby Molina who is at the top of this field by bringing ideas to market for some of the top companies in the nation. Students will experience how to take their passion for design and execute commercialized branding for clients. CEO Gaby Molina will take participants on her path from a childhood dream to the current reality of a successful businesswoman.



Gaby Molina Owner & Operator of MARS Graphix



Live Online Session

Date:11/10/2021

Time: 8:30 a.m. - 9:30 a.m. PST



Audience

High School & Middle School



Click here to register!

Topics of Discussion:

- How MARS Graphix was launched from an idea to a viable business.
- Demonstration of concept development, product design, and merchandise delivery.
- Introduction of concepts in the graphic design industry and the machinery used in production.

